HighPoint Solutions Wins 2012 Informatica Innovation Award for ICD-10 Appliance

May 16, 2012, East Norriton, PA. HighPoint Solutions (HighPoint), a premier provider of specialized management and technology services dedicated to the life sciences and healthcare industries, announced today that it has won a 2012 Informatica Innovation Award. These awards, given out at Informatica World 2012, acknowledge innovative organizations that have achieved outstanding results through their use of the Informatica Platform.

HighPoint and its client Blue Cross Blue Shield of Michigan were recognized in the "Delivering Trusted Information to Drive Data Governance, Compliance and Reduce Risk" category for their use of the Informatica Master Data Management (MDM) Hub to achieve ICD-10 compliance while benefiting from the transition to this new code set. In using MDM for disease and procedure codes, BCBS Michigan is pioneering a new use case for MDM in the healthcare market, which traditionally uses MDM only for master patient indexes.

HighPoint Solutions' ICD-10 Appliance is instrumental in helping BCBSM meet the ICD-10 requirements and in evolving the "BlueGEMS", BCBSM's improvement to the CMS GEMS mappings, which are being made available to other health plans. The ICD-10 Appliance is a master data management solution that helps healthcare payers and providers implement and comply with ICD-10. It is deployed on top of the Informatica Master Data Management Hub, a single platform approach to multi-domain MDM and an ideal platform for creating a single version of the truth for ICD-9/ICD-10 codes, mappings, translations, and business rules that can be utilized by all applications and processes.

About HighPoint Solutions

HighPoint Solutions solves the toughest management and IT challenges facing companies in the highly regulated life sciences and healthcare industries by providing our clients with practical strategies and solution implementations and giving them direct access to the people and technology that get things done. Since 2000, our roughly 400 consultants have provided business consulting and technology solutions that continue to deliver business value and competitive advantage to more than 140 clients nationwide.

HighPoint Solutions is headquartered in East Norriton, PA with additional offices in New Jersey, New York, Boston, Chicago, and California. For more

information, visit www.highpoint-solutions.com.